

# RetailRealm 2017

## PARTNER & USER CONFERENCE

FOUR SEASONS 🌲 LAS VEGAS, NV 🌲 NOVEMBER 12-14

Day 1	Sunday, November 12, 2017
9:00 am - 2:00 pm	Exhibitor Hall Setup Expo Hall - Four Seasons
9:00 am - 2:00 pm	Attendee Registration Conference Level - Four Seasons
10:00 am - 11:00 am	RMH Advisory Board Meeting Sierra Boardroom - Four Seasons
11:30 am - 12:30 pm	Microsoft Executive Summit All Partners Invited Sierra Boardroom - Four Seasons
2:00 pm - 4:00 pm	Opening Keynote Introduction Balaji Balasubramanian, Microsoft Microsoft Dynamics 365 for Retail - A Year in Review "Showcasing features and functionality in the new Retail product"  <i>Sponsored by</i> <b>adyen</b>
4:00 pm - 4:30 pm	Partner Awards Ceremony <i>Circle of Excellence</i>
4:30 pm - 5:30 pm	Expo Hall OPEN Expo Hall - Four Seasons
7:30 pm - 9:00 pm	<b>OPENING NIGHT</b>  • <b>WELCOME COCKTAIL RECEPTION</b> • <b>FOUNTAIN TERRACE - FOUR SEASONS</b> <i>SPONSORED BY: RETAIL MANAGEMENT HERO</i>


RMH Track  
Room 1

RMH Track  
Room 2

Dynamics 365  
Main Hall

Dynamics 365  
Room 3

General  
Room 4

Day 2		Monday, November 13, 2017	
7:30 am - 8:30 am	Registration & Breakfast (Served in Exhibit Hall)		
8:40 am - 10:40 am	 <p><b>Microsoft's Vision for Retail - Industry trends and intelligent solutions</b> Sponsored by <b>adyen</b></p>		
10:40 am - 11:00 am	Coffee Break - Exhibit Hall		
11:05 am - 11:55 am	Cloud-based Semi-Integrated Payments Sound Payments	UniteU	
12:00 pm - 1:00 pm	Lunch Break - Exhibit Hall		
1:05 pm - 1:55 pm	BlueStar Services and Key Injection/HP ElitePOS	Capitalizing on Payments in Today's Complex Retail Environment - Cayan	
2:00 pm - 2:55 pm	RMH Payment Processor FORUM	Aures POS Hardware Partnership for Success	
3:00 pm - 3:25 pm	Coffee Break - Exhibit Hall		
3:30 pm - 4:15 pm	Advantage Solutions iPOS and RMH	Operational Q&A RMH Licensing Order Portal	
4:20 pm - 5:10 pm	RMH Store Presentation		
5:15 pm - 5:55 pm	RMH Central Presentation		
6:00 pm - 7:00 pm	Exhibitor Extravaganza - Exhibit Hall Sponsored by Commission Vault		

Partner Exhibits Open

Monday, November 13, 2017		
Registration & Breakfast (Served in Exhibit Hall)		
 <p><b>Discussing the digital transformation of Retail, Microsoft's vision and roadmap, and a sneak peek into next generation functionality</b> Sponsored by <b>adyen</b></p>		
Coffee Break - Exhibit Hall		
The Next Chapter in Omnichannel Payments Adyen		Leveraging LinkedIn to Build Both Your Personal & Company Brands
Lunch Break - Exhibit Hall		
Mavatar	Critical Thinking Workshop Vantiv	Food Chain Intuitive Restaurant Solution
Blue Horseshoe Winery Solution	Mobility StockTake RR MAX Mobile	Office 365 Become a Reseller
Coffee Break - Exhibit Hall		
DXC Eclipse: Planning For The Sale in Dynamics AX2012 & Beyond	Building Smart Operations & Merchandizing for Retailers Running AX & Dynamics 365 Confiz	RMH Sales Success Rachel Smith
Retail Expert Panel: Debunking the Retail Apocalypse		TBD
Dynamics 365 Payment Forum		TBD
Exhibitor Extravaganza - Exhibit Hall Sponsored by Commission Vault		

RMH Track  
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Day 3		Tuesday, November 14, 2017	
7:30 am - 8:30 am	Partner Exhibits Open	Breakfast (Served in Exhibit Hall)	
8:40 am - 10:40 am		<b>Microsoft Keynote: Better Together – Microsoft Dynamics 365 New Extensibility Strategy</b> Learn about the new extensibility model, and see highlights of retail applications  <i>Sponsored by</i> <b>adyen</b>	
10:40 am - 11:00 am		Coffee Break - Exhibit Hall	
11:05 am - 11:55 am		Developing Android WEB SERVICES	EMV Complexity Solved. The Hardware Answer. POS Portal
12:00 pm - 1:00 pm		Lunch Break - Exhibit Hall	
1:10 pm - 1:55 pm		RMH Store Presentation	
2:00 pm - 2:55 pm		RMH Central Presentation	
3:00 pm - 3:25 pm		Coffee Break - Exhibit Hall	
3:30 pm - 4:15 pm		TBD	TBD
5:25 pm - 6:30 pm		Champagne Wrap Up Reception – Exhibit Hall <i>Sponsored by Food Chain</i>	

Tuesday, November 14, 2017	
Breakfast (Served in Exhibit Hall)	
<b>“What Money Laundering, Compliance and Blockchain have in common with Retail”</b> <b>Kayvan Alikhani,</b> <b>Co-founder and CEO</b> <b>Compliance.ai</b>	
Coffee Break - Exhibit Hall	
Building New Business Together EVO - Sterling Payment	Security & Compliance Kayvan Alikhani Compliance.ai
Lunch Break - Exhibit Hall	
Microsoft Dynamics Fireside Chat	Existing Integration of Electronic Shelf Labels in MS AX Partner Tech
Payments Explained: Building Your Long-Term Unified Commerce Strategy With Shift4	Commission Vault: How to Control Your Payment Processor Commissions
Coffee Break - Exhibit Hall	
Microsoft Dynamics 365 Pricing	Retail Realm Licensing, Pricing, and Order Portal
Champagne Wrap Up Reception – Exhibit Hall <i>Sponsored by Food Chain</i>	